2026 | WiNG

For more information contact:
Meeta Singh
msingh@cga.ca

Sponsorship opportunity

The Canadian Gas Association (CGA) is proud to introduce WiNG — Women in Natural Gas — a new initiative designed to support leadership development and professional growth across the gas energy sector. This three-part program will help shape a resilient, skilled, and future-focused workforce by fostering meaningful connections, mentorship opportunities, and career development for participants.

We invite you to be a founding supporter of this high-impact initiative.

Why sponsor WiNG?

Your sponsorship is more than a financial contribution — it's a bold statement of your organization's values and leadership in shaping a strong future. By supporting WiNG, you will:

- Showcase your brand at CGA's flagship event, Energy Nexus & Annual Technical Conference (October 2026).
- Gain direct visibility with industry leaders, decision-makers, and emerging talent.
- Invest in professional development that will ripple across your organization and the energy industry.

Sponsorship tiers & benefits

PLATINUM SPONSOR

$15,000

One (1) complimentary participant nomination

- One complimentary exhibition booth at CGA's Energy Nexus & ATC.
- Premium logo placement: Opportunity to address the cohort on Day 1 of the program at Nexus, opening slides of all modules, WiNG nomination form, final program certificate.
- Recognition on social media: Logo on all WiNG-related posts, three custom thank-you sponsor posts.

GOLD SPONSOR

$10,000

One (1) complimentary participant nomination

- Impactful logo placement: opening slides of all modules, WiNG nomination form, final program certificate.
- Recognition on social media: 3 custom thank-you sponsor posts.

SILVER SPONSOR

$5,000

- Impactful logo placement: opening slides of all modules, WiNG nomination form.
- Recognition on social media: 3 custom thank-you sponsor posts.

Program delivery	
Module 1: In-Person (October 27-29, 2026)	Held during CGA's Energy Nexus & ATC conference in Toronto, this day-and-a-half session will enable participants to explore the full energy business cycle and establish leadership foundations while networking with top industry leaders.
Module 2: Virtual (February 2027)	A coach-supported, interactive session focused on building a personal strategic plan for professional growth.
Module 3: In-Person (June 17-18, 2027)	Hosted in Ottawa, this session will help participants sharpen their leadership skills, communicate with confidence, and put their growth plans into action in real-world contexts.

Thank you to our sponsors

Gold

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